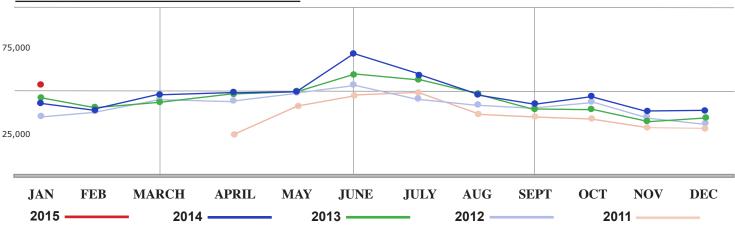


# **City of Greer Website** January 2015 Monthly Report





### Daily sessions at www.cityofgreer.org

January 1-31, 2015



# Visitors to www.cityofgreer.org

Total Sessions:	16,915 from 62 countries
New Visitors:	10,113 (59.8 %)
Returning Visitors:	6,802 (40.2 %)

#### Retention

Monthly Page Views:	52,622
Avg Pages per Session:	3.11
Average Time per Session:	2 minute, 25 seconds

## **Mobile Site Statistics**

Total Sessions: 1,823 from 14 countries Monthly Page Views: 8,058 Call Clicks: 35 Map Clicks: 50

# **Traffic Sources**

Search Engines	64.6 %
Direct Traffic:	16.2 %
Referral/Social:	19.2 %

## **Most Viewed Pages**

- 1. Home
- 2. Job Openings
- 3. Police Department
- 4. Parks and Recreation
- 5. Youth Baseball
- 6. Youth Soccer
- 7. Events Center
- 8. Youth Sports
- 9. Fire Department
- 10. Rental Facilities