



**AGENDA**  
**BOARD OF ARCHITECTURAL REVIEW**  
**301 E. Poinsett Street, Greer, SC 29651**  
**September 12, 2017 @ 10:00 AM**  
**Public Hearing and Business Meeting**

Anyone who requires an auxiliary aid or service for effective communication, or a modification of policies or procedures to participate in a program, service or activity of the City of Greer Planning Division, should contact Ruthie Helms, ADA Coordinator at (864) 848-5397 or City Administrator (864) 848-5387 as soon as possible, but no later than 48 hours before the scheduled event.

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**I. ADVISORY MEETING**

- A. Call to Order
- B. Approval of July 2017 Minutes

**II. PUBLIC HEARING**

- A. September BAR Case

**III. BUSINESS MEETING**

**IV. OLD BUSINESS**

**V. NEW BUSINESS**

**VI. EXECUTIVE SESSION**

**VII. ADJOURN**

**Category Number: I.**  
**Item Number: A.**



**AGENDA**  
**BOARD OF ARCHITECTURAL REVIEW**  
9/12/2017

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**Call to Order**

Category Number: I.  
Item Number: B.



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**BOARD OF ARCHITECTURAL REVIEW**  
**9/12/2017**

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**Approval of July 2017 Minutes**

**ATTACHMENTS:**

Description	Upload Date	Type
☐ July 11, 2017 Minutes	8/29/2017	Cover Memo



## Board of Architectural Review Minutes July 11, 2017

**Members Present:** Linda Wood, Chairman  
Brandon Price  
David Langley

**Members Absent:** Marney Hannon  
Joadia Hiatt

**Staff Present:** Kelli McCormick, Planner  
Brandon McMahan, Zoning Coordinator  
Brandy Blake, Development Coordinator

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### **I. Advisory Meeting**

Chairperson Wood called the meeting to order and at 10:03am.

#### **a. Approval of Minutes for March 14, 2017**

Mr. Langley made a motion to approve the Minutes for March 14, 2017. Ms. Wood seconded the motion. The motion carried with a vote of 3 to 0. Marney Hannon and Joadia Hiatt were absent from the vote.

#### **b. Approval of Minutes for May 9, 2017**

Ms. Wood made a motion to approve the Minutes for May 9, 2017. Mr. Price seconded the motion. The motion carried with a vote of 3 to 0.

### **II. Public Hearing**

#### **A. July BAR Cases**

Kelli McCormick presented the following cases.

The applicant for BAR 2017-05 wasn't present so the Board reversed the order of the cases and heard case BAR 2017-06 first.

**1. BAR 2017-06 Chesterton's Book Shop 223 Trade St**

Mr. Langley advised staff and the applicant that someone should check with the Building Official about placement of the address because it could alter the sign the applicant is proposing to have designed.

Dr. Christopher Gustafson, applicant, gave a brief explanation of the name of the business and stated he would like to be a part of the update's taking place in the City.

Ms. Wood made a motion to approve case BAR 2017-06. Mr. Langley seconded the motion. The motion carried with a vote of 3 to 0.

**2. BAR 2017-05 Still Water Grill & Catering 304 Trade St**

The Board and Staff briefly discussed case BAR 2017-05 and the Board decided to vote on the case with the applicant not present, allowing staff to communicate with the applicant.

Ms. Wood made a motion to approve case BAR 2017-05. Mr. Price seconded the motion. The motion carried with a vote of 3-0.

**III. Old Business**

**IV. New Business**

Kelli McCormick and the Board discussed the Historic District outline on GIS and possibilities of expanding. Ms. McCormick stated that currently the Depot is not included in the Historic District and administration would like to know the Boards view on including it in the future. The Board members agreed that they would like to include the Depot and would be interested in expanding the outline of the Historic District. Ms. McCormick advised the Board that she would discuss this matter with City Council at the upcoming Council Meeting.

Ms. McCormick and the Board discussed the concept on a Public Art Commission to consider any type of art for the downtown area. She stated the idea was to add 2 officials

onto the Board of Architectural Review for this type of review. The Board liked the idea and would like to explore the options to do so.

#### **VIII. Adjourn**

Meeting Adjourned at 10:49 am.

**Category Number: II.**  
**Item Number: A.**



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**September BAR Case**

**ATTACHMENTS:**

<b>Description</b>	<b>Upload Date</b>	<b>Type</b>
▣ Presentation	8/29/2017	Presentation
▣ La Calle, LLC Application	8/29/2017	Presentation



***Greer***

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***City of Greer, SC***

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***Board of Architectural Review***

# Docket - BAR 2017-07

 Location: 213 Trade Street

 Parcel Identification Number (PIN): G020000300101

 Request: Exterior Building Alterations

 Owner: LBRE Properties, LLC

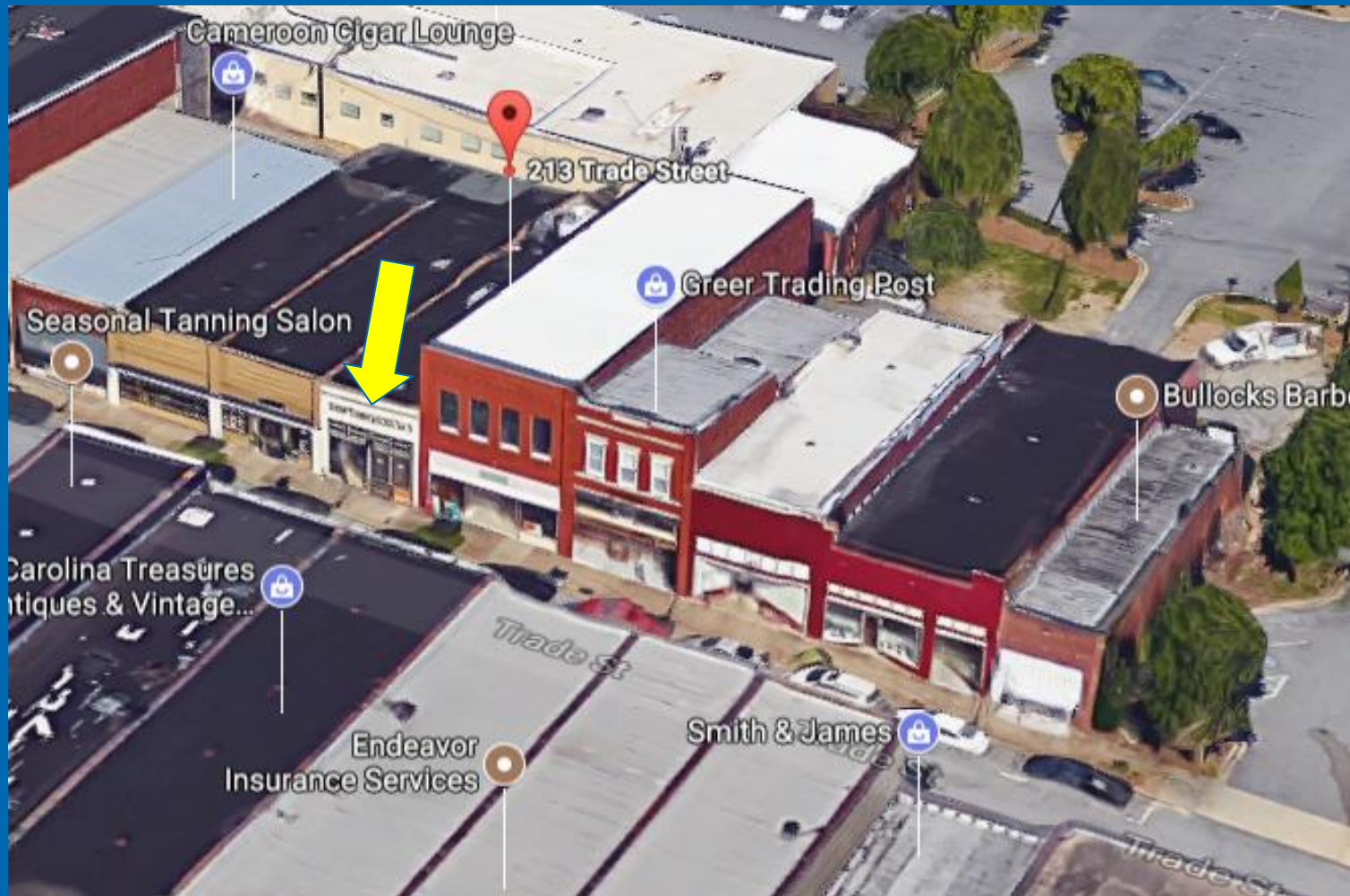
 Applicant: Elias Falero

 Business: La Calle, LLC

# Docket - BAR 2017-07



# Docket - BAR 2017-07



# Docket - BAR 2017-07



# Docket - BAR 2017-07

Window Sign



Exterior Hanging Sign



# Docket - BAR 2017-07

## Sign Details

Item Description
1) Engraved, double-sided 18" high x 30" wide x 2" deep, hanging sign with eye lag hardware for hanging, color. Text to be engraved into smooth raised background with raised leaves design, lead time 4-5 weeks after customer approval of artwork
2) Banner sign with full color logo, 60" high x 12 feet long, grommets at corners and every 2 feet, lead time 7 business days or less
3) "Opening Soon" banner, 30" high x 48" long, grommets at corners and every 2 feet, lead time 7 business days or less

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# Docket - BAR 2017-07

## Exterior Paint

For the exterior painting of the brick, we were thinking a light brown color that would fit the community standards and meet approval of BAR. We would also like to have our logo painted on the brick so that it is centered above the windows. Please let me know if you'd need additional info, thank you.





***Greer***

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***City of Greer, SC***

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***Board of Architectural Review***





Received: 8/17/17 @ 12:55

**Board of Architectural Review Application**

Date 8/17/17

Business Name La Calle LLCProperty Address 213 Trade St.Tax Map Number G-020000300101**Applicant Information**

Name Elias J Falero  
Address 205 Courtneybrook Trl  
Mauldin, SC 29662  
Contact Number 864-804-7029  
Email lacalleofgreer@gmail.com

**Property Owner Information**

Name LBRE Properties LLC  
Address 1001 W Wade Hampton Blvd  
Greer, SC 29650  
Contact Number 864-848-9070  
Email Clangston@langston-black.com

*If the applicant is not the property owner, an Acting Agent Authorization form will be required at time of submittal.*

**Work Description** - Describe the proposed project in detail, including all changes to the building, site, lot, or zoning. Include all features to be removed, altered and/or added. Indicate all materials to be used and the manufacture. Attach additional sheets if needed.

Obtain approval for changing paint of exterior bricks, window signage,  
and hanging sign with our logo.

Is this application in response to an Exterior Code Violation Order? ☐ YES ☒ NO

**Classification** (Check all boxes that apply) *\*Applicant must provide supplement material to fully explain the project\**

☐ New Construction ☒ Exterior Building Alterations ☐ Landscaping ☐ Lighting ☒ Signage/Graphics  
☐ Demolition ☐ Conceptual Review (preliminary design ideas) ☐ other \_\_\_\_\_

Signature

Print Name

Elias J Falero**\$150.00 FEE DUE AT TIME OF SUBMITTAL****OFFICE USE ONLY**District Confirmed-Staff Name B BlakeStaff Recommendation NADate Received 8-17-17Date of Meeting 9-12-17

For sign permit and BAR

The first picture here is our logo. This is what will be on the hanging sign outside of the building.



This picture here shows an example of how our sign is going to look. It will be a sign that is engraved as such below.



Also attached, are the dimensions of the sign on the quote that I received from the sign contractor. Ex (engraved, double-sided 18" high x 30" wide x 2" deep, hanging sign with eye lag hardware for hanging, color. Text to be engraved into smooth raised background with raised leaves design. Please contact Tom Edwards at Liberty Signs for more specific questions as he is the expert in this area. 864-417-1787

For the exterior painting of the brick, we were thinking a light brown color that would fit the community standards and meet approval of BAR. We would also like to have our logo painted on the brick so that it is centered above the windows. Please let me know if you'd need additional info, thank you.

Elias Falero  
864-804-7029



Thomas W. Edwards  
1120 West Butler Road, Suite 1707  
Greenville, South Carolina 29607

[www.liberty-signs.com](http://www.liberty-signs.com)

## QUOTATION/AGREEMENT 10 August 2017

Customer: La Calle Restaurant, Elias Falero

Address: 213 Trade Street

Job Name: La Calle Restaurant

City, State, Zip Code: Greer, SC

Location: 213 Trade Street

We are pleased to offer the following quotation for your acceptance:

Item Description	Amount	Tax
1) Engraved, double-sided 18" high x 30" wide x 2" deep, hanging sign with eye lag hardware for hanging, color. Text to be engraved into smooth raised background with raised leaves design, lead time 4-5 weeks after customer approval of artwork	\$ 1,516.00	\$ 90.96
2) Banner sign with full color logo, 60" high x 12 feet long, grommets at corners and every 2 feet, lead time 7 business days or less	\$ 280.00	\$ 16.80
3) "Opening Soon" banner, 30" high x 48" long, grommets at corners and every 2 feet, lead time 7 business days or less	\$ 36.00	\$ 2.16
Sales Tax as Applicable	\$ 1,832.00	\$ 109.92
Total due upon acceptance of this agreement		\$ 1,941.92
Installation costs not included in quote – to be quoted separately		

### What you can expect:

Liberty Signs and its subcontractors will provide proofs, patterns and samples at all points requiring customer decision. A statement of product detail will be maintained with copy provided. Liberty Signs and its subcontractors will make all reasonable efforts to keep customer informed of progress and to confirm choice of finishes, materials, dimensions and the like.

DUPLICATE

City of Greer  
CASH RECEIPT

RECEIPT NO: 130485

DATE: 08/17/2017

RECEIVED FROM: LA CALLE, LLC

AMOUNT: \$ 150.00

ZONING ZONING AND SIGN PERMITS

150.00

BOARD OF ARCHITECTURAL REVIEW APPLICATION/ 213 TRADE ST.

RECEIVED BY: HSMITH

CREDIT: 150.00

DEBIT: 11-1-0101-0-01000-000 GREER STATE BANK OPERATING ACCT  
CREDIT: 11-4-0322-0-04056-000 ZONING FEES